

- AI CONTENT CREATOR -

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AI tools that turn into income

I show Brazilian adults how to use AI tools to create, automate their work and build a real source of income, in a simple and direct way.

See the numbers ↓

Get in touch

164K

FOLLOWERS

6.78M

VIEWS · 30 DAYS

3.78M

REACH · 30 DAYS

650K

INTERACTIONS · 30 DAYS

Instagram Insights, Sep 27 – Oct 26, 2026 · +13.6K net new followers · 24K profile visits

BRANDS I'VE WORKED WITH

SYNTAX

WAYIN

CAPCUT

TRIPO AI

POLLO AI

AI REEL

RECLOUD

AUDIENCE

Brazilian adults focused on growing

Follower demographics from Instagram Insights, October 2026.

80.7%

aged 25 to 54

90.5%

live in Brazil

71.4%

men · 28.6% women

97.9%

Portuguese-speaking

AGE · ALL FOLLOWERS



Followers are most active from 6 to 9 pm (Brasília time).

TOP COUNTRIES

Brazil	90.5%
Portugal	2.2%
Angola	1.6%
United States	1.2%
Mozambique	0.6%

RESULTS

Reels that reached millions

TOP REEL

2.0M

VIEWS

#2

1.5M

VIEWS

#3

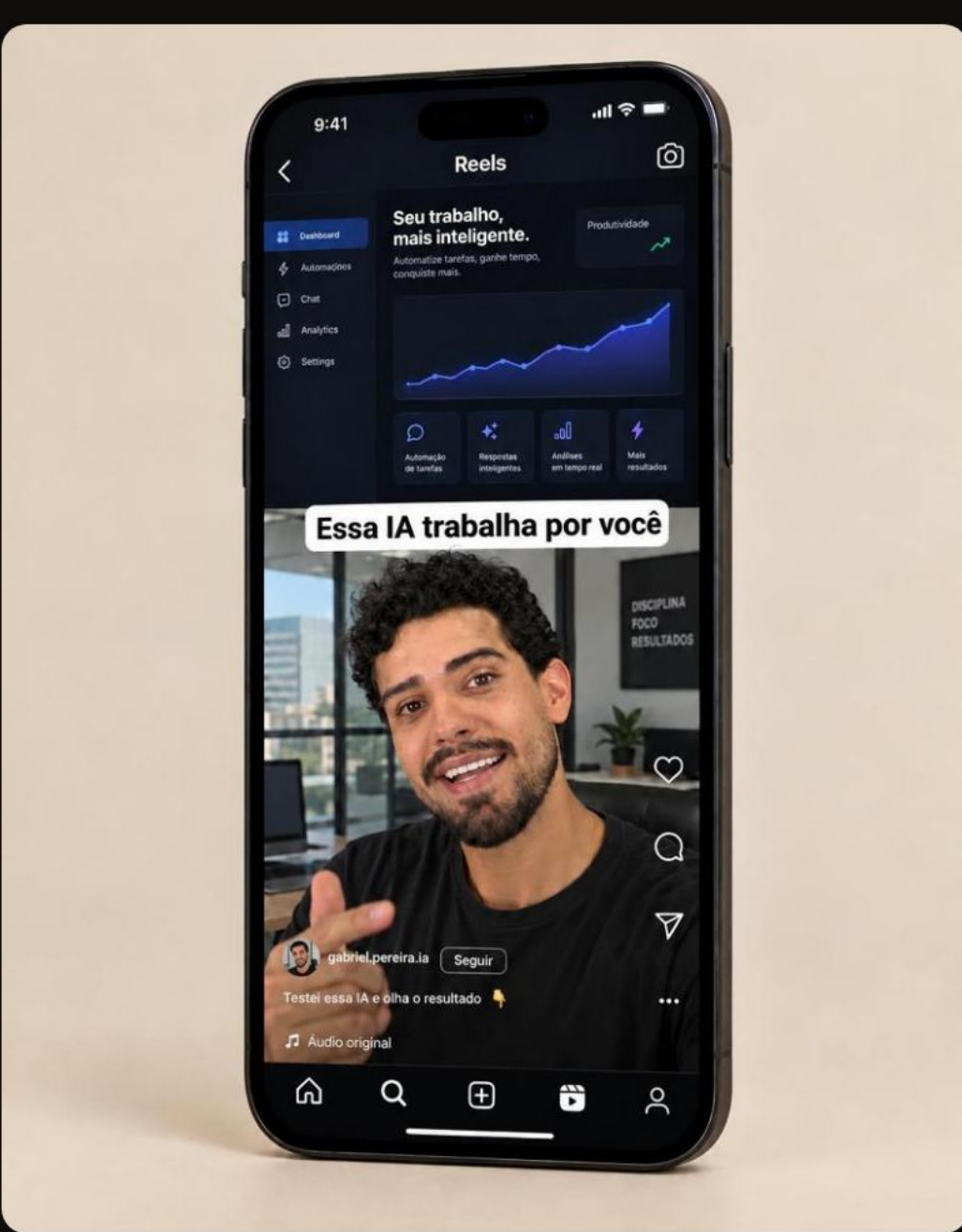
811K

VIEWS

6M of the 6.78M views in 30 days came from Reels 557K interactions on Reels in 30 days +13.6K net new followers in 30 days

HOW A COLLAB RUNS

A real problem, your tool as the answer, then a direct link



Split-screen format: your product on top, me talking underneath.

01

Hook

Opens with a real problem, like lack of time or a task that takes hours, so viewers stay before the product shows up.

02

Your tool in action

I show your product on screen solving that problem, step by step, in plain language.

03

Result

The finished output in full, with your key features and offer in my own words.

04

Comment to DM

Viewers comment your product name and an automation sends your link straight to their DMs.

"If you want to try this tool, just comment POLLO and follow me, and I'll send it to your DMs."

Standard call to action, with your product name as the keyword

Let's create together

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ALSO ON

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